

SUNSPUN

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Newsletter February 2010

Summer Sale Summer Sale Summer Sale

We are having a sale of summer yarns and fabric, starting **Saturday February 27th** and finishing **Saturday March 6th**.

Items that will be reduced by 20% or MORE:

- . Selected Shop Sample Garments
- . Selected older Rowan Fabrics
- . Discontinued Summer Yarns:

Rowan: 4 ply Cotton, Bamboo Tape, Damask, Luxury Cotton DK, Purelife Organic Cotton DK, Cotton Braid, Glimmer Print, Cotton Rope, Holiday

Debbie Bliss: Cotton Angora

Louisa Harding: Fauve, Coquette, Shingle

Jaeger: Aqua, Trinity

Colinette: Enigma

Items that will be 10% off:

All Rowan Fabrics – *designed by Kaffe Fassett, Phillip Jacobs, Brandon Mably*
Summer Yarns:

Rowan: All Seasons Cotton/Cotton Print, Calmer, Cotton Glace, Denim, Handknit Cotton DK, Milk Cotton Fine, Summer Tweed, Bamboo Soft, Cotton Jeans

Debbie Bliss: Cotton DK

Colinette: Giotto, Banyan Cotton

Sirdar/Sublime: Baby Bamboo DK, Cotton Kapok, Organic Cotton DK, Soya Cotton DK

Jo Sharp: Soho Summer DK Cotton, Lumina

Louisa Harding: Glisten, Kimono Ribbon, Mariposa, Sari Ribbon

**** Sale excludes new and existing laybys, new orders, winter yarns, accessories, books and all other items in store not mentioned above. ****

******* CUSTOMER LOYALTY CLUB MEMBERS: *******

In recognition for your support, your 10% membership discount will apply to **all** items in store during the sale (**including reduced items**). Please ensure you have your card when making in-store purchases. For those purchasing by phone or Email, please quote your member number.

What's New

New Yarns (see our website for more details):

SIRDAR/SUBLIME: We have received our new winter stock for **Sirdar/Sublime**. This included two new yarns:

Luxurious Woolly Merino: This is a beautifully soft pure wool boucle yarn that comes in 8 colours and knits to about a 10-12 ply. \$13.95 for 50 grams. The yarn is supported by a wonderful new book, no. **627** (\$35.00). We have a lovely jacket and Russian hat made up as shop samples.

Extra Fine Merino 4 ply: An extra soft pure wool 4 ply, twisted to give a beautiful finish. It is machine washable and comes in 10 colours. \$12.50 for 50 grams. This yarn also has a new book, number **624** (\$35.00). Includes ladies and children's patterns. We also have **new colours** in all existing Sirdar/Sublime yarns.

ROWAN: As mentioned in previous newsletters, we already have stocks of Rowan Winter yarns and books, including magazine 46. We now have a sample on display of "Lochlash", a beautiful fairisle jumper from Magazine 46, made in Rowan Felted Tweed.

ZARA and ZARA Chine: We have just received new colours in ZARA and we are now stocking ZARA Chine which is a two-toned version of ZARA. Both these yarns are 8 ply, pure wool, machine washable. The range has over 60 colours, so there is sure to be something for everyone!!! (Unfortunately, we are only able to show a selection of colours on our website at the moment).

New Books:

- **Kim Hargreaves – Winter Blooms.** \$59.95. This is Kim's brand new book of winter designs made in Rowan yarns. It includes some great designs in Rowan Felted Tweed, as well as other Rowan yarns. We still have copies of all previous Kim Hargreaves books as well.
- **Sirdar/Sublime books** (all \$35): New books for winter: **624:** A new book for Sublime Cashmere Silk Aran (Adults/Children), **625:** A new book of accessory patterns for various Sublime yarns (Adults/Children), **626:** A new book for Sublime 8 ply yarns for babies/toddlers, **628:** A new book for Cotton Kapok yarn (babies/toddlers), **630:** A new book for Sublime Organic Wool DK (Adults/children).
- **General Titles:** Reversible Knitting (by Lyn Barr), more than a dozen new knitted Toy books and several new knitting and crochet technique books.

Coming Soon:

New winter stocks for **Noro, Debbie Bliss** and **Louisa Harding** will arrive in **March**.

These include several new yarns: **Debbie Bliss:** Fez, Como, Luxury Tweed Chunky; **Noro:** Silk Garden Chunky; **Louisa Harding:** Thistle, Willow Tweed.

Customer Loyalty Program

Sunspun's Customer Loyalty program has been a great success with over 470 people joining. Annual Membership costs \$35.00 (or \$65 for two years). Members receive 10% discount on all full price goods – and an extra discount voucher at Christmas. Please contact the shop for information on how to join.

Classes:

Thursday night clinics are continuing (6:30 – 8:30pm, \$20.00). These can cover any help you need with knitting, crochet and tapestry from beginners to more advanced. Please call the shop to book in.

The next few dates are: March 4th, March 18th, April 15th, April 29th.

Sue Lindton and the Sunspun Team